

Brother Pineabrim McCullough

Candidate

Eta Omega Chapter

2017 SUPERIOR SERVICE AWARD



Submitted By

Brother Anthony C. Aiken, Sr.

Superior Service Award The Superior Service Award will be given to a Brother who has demonstrated outstanding contributions and sustained concern for the activities of his chapter, his District and to the Fraternity. The International Achievement Week Committee will evaluate nominations from the Districts based on the following criteria:

1. Nominee must be financial on the Chapter, District and National levels
2. Nominee must have made outstanding contributions to the fraternity at chapter, district, and international level (chapters/district are expected to support all nationally and district mandated programs).
3. Nominees must have served in a manner above and beyond the ordinary participation levels necessary to implement programs and projects. Nominees should be involved with the organization, planning and implementation of programs and projects.
4. Documentation associated with this award must demonstrate the nominee's activities and be certified by the Basileus and Keeper of Records and Seal on the Chapter level.



**Eta Omega Chapter
Omega Psi Phi Fraternity, Incorporated
2017 Superior Service Award Candidate**

Omega Psi Phi Fraternity, Incorporated has been in the blood of Brother Pine for many years. Raised in North Charleston, South Carolina, he was in the epi-center of Omega Men in the very strong 6th District. When you think about service to our fraternity and chapter, Brother McCullough stand ready to support in his quiet, yet efficient manner.

He matriculated at Bonds Wilson High School, where his strong service roots began. Brother Pine has always provided outstanding service in all endeavors.

After an outstanding high school career, he was accepted to attend Morgan State College, now Morgan State University, in Baltimore, Maryland. There he participated

in many activities such as: *Morgan State Marching Band and PanHellenic and Student Council, while excelling in academics. He received his Master of Science Degree from The University of Utah in 1973 with concentration in Management and Manpower Administration.*

In September 1960, he became a member of the Lampodas Club to become a member of Omega Psi Phi Fraternity, Incorporated. On December 8, 1960, Brother Pine, along with seven (6) other outstanding young men, became Omega Men. This was the start of his outstanding services to Omega Psi Phi Fraternity, incorporated.

He became a financial member of Eta Omega Chapter around 1973. During the many years in Eta Omega, this dedicated and outstanding Omega Man participated on many chapter committees. To name a few:

Transportation Committee for the 1992 Grand Conclave in Atlanta, Georgia;

Reclamation Committee whereby he was committed to reclaim as many brothers as possible;

Golf Committee where he served for more than eight (8) years managing the committee finances, golfer's registration and recruiting golfers to play in the tournament. This is the 2010 team sponsored by Brother McCullough.



In addition, he was co-chair of this committee for three (3) years. A key distinguishing factor for Brother McCullough is that for seven (7) years he personally donated large color TVs as a raffle prize for

this golf tournament. During this time on the finance committee, this golf tournament has grossed more than \$132,000.00, which has been accurately accounted for during the Eta Omega Foundation Audit.

In addition, his business, PMAC Services, Incorporated, has been a Silver and Bronze level golf hole sponsor for the golf tournament, which equates to more than \$8,000.00. Also, during this period, he personally brought in at least \$30,000.00 in sponsorships from other individuals and organization, as well as recruited players for the golf tournament.





Brother McCullough (PMAC - Silver Sponsor) with golfers: Willie Atkinson and Ellis Spence.

Due to his outstanding service and strong business acumen, he has already been selected to serve on the Transportation Committee as well as the financial lead for the upcoming 7th District Golf Tournament scheduled for April 2018 in Atlanta, Georgia. From 2006 – 2014, PMAC Services, Incorporated hired more than twenty- (20) Eta Omega Brothers to serve as room monitors for the Optometrist Conference in Atlanta, Georgia. Four (4) brothers, William Appling, Bennie Louder, Ira Turner and Ernest Perry, served as Supervisors, which further demonstrate his commitment to Eta Omega and Omega Psi Phi Fraternity, Incorporated and community service.



Brother McCullough is an active member of Ben Hill United Methodist Church. During his many years of service at this church, he served on the Usher Board for fifteen (15) years; Finance Committee; Board of Trustees; one of the first members of the Bishop Cornelius Henderson Male Choir; and member of the United Methodist Men Ministry.

Brother McCullough served as a key member of Sertoma International (Service to Mankind) in Tampa, Florida from 1982 – 1983. The primary focus is assisting more than fifty (50) million people with hearing health issues and educating the public on issues surrounding hearing health. In 2010, the

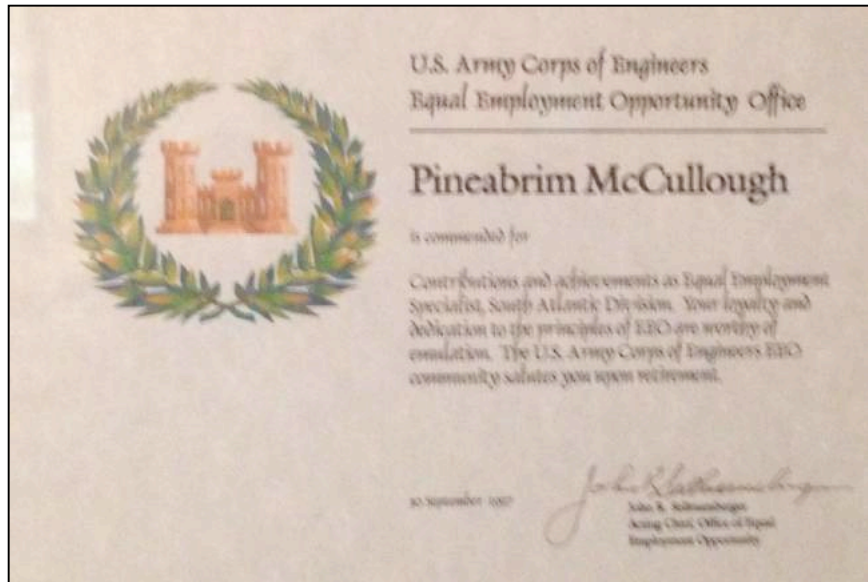
Sertoma Club donated more than \$10 Million dollars to various community projects and sponsorships.

To further illustrate Brother McCullough's commitment to service, he was the first person in the U.S. Army to develop a three (3)-prong approach to Equal Employment Opportunity (EEO).



The first prong: Affirmative Action Recruitment; Second prong: Managing Diversity; and the third prong: Value and Differences. As a result of his outstanding and first of this kind initiative, the Headquarters, U.S. Army Corps of

Engineers, Washington, D.C recognized him. This three (3)-prong approach, which is currently being used by the U.S. Army for EEO issues.



Brother McCullough received the U.S. Army Corps of Engineer's Outstanding Civilian Service Award and was recognized by the EEO Headquarters for developing new systems for tracking minorities and females in the U.S. Army Corps of Engineers.

