

Social Media has many people thinking that life is exotic trips, fast cars, huge mansions, and an abundance of money. This is the modern thirst trap for many young people. Flexing on the gram is the new currency in our social world and social status is what students are looking for. It's unfortunate that so many students allow random online people to influence their thoughts and reality, whether real or fake. Especially when most of the social media influencers seem to have made it without going to college.

Chasing the social media influencer's lifestyle is a 9-5. This "job" creates the unending drive for social status that some believe a college education can't provide. No one flaunts a college degree, if they do it's a Ph.D, or dental or doctor's specialty. And due to the amount of time and effort that takes, education is unattractive. Being in school broke for four to eight years is not where it's at.

Additionally, being a student has limitations, students may also not want to be told what to do. Teachers tell students when to come to class. Students must plan their day around the teachers. And on the other hand, working to be an influencer means having your own work hours and sometimes not even having to work due to automation of videos. Advancement in technology alleviates the stress of constant work, deadlines, and sleepless nights as students.

Due to the above-mentioned factors some students believe that college is not necessary for their success. Especially understanding that college is an extension of their learning; students must deal with a harder version of high school which comes with a higher cost and more responsibilities when indulging in a college education. Modern students want to make an impact in their own way. They look on social media, which is where they spend most of their time, and develop the idea that the influencer life is for everyone. Seeing something all the time creates indoctrination, and students become constantly indoctrinated with the propaganda they consistently feed themselves.

All in all, for many young people, the trappings of the social media influencer create a thriving intrigue for a pursuit of the mantle social media influencer over obtaining a college education.